

## LA COMER, S.A.B. DE C.V. ("LA COMER") OPENS ITS FIRST CITY MARKET IN THE STATE OF MORELOS

Mexico City, August 1st, 2018. Grupo La Comer informs that on July 25<sup>th</sup>, inaugurated its first **City Market store in the state of Morelos in the city of Cuernavaca**. This opening required an investment of \$380 million pesos and generates 190 direct and 150 indirect employments. This store is the fourth City Market outside of Mexico City and the Metropolitan Area. With this opening, there are 10 City Market stores around the country.

City Market Río Mayo is located on Avenida Río Mayo and Juan Pablo II, between Río Nazas and Río Yaqui, Colonia Vista Hermosa, Cuernavaca, Morelos and offers to its customers around 30,000 products in its sales area. Its interior and exterior design allows customers to have a sophisticated shopping experience with high quality service.

This format has a varied selection of gourmet products such as wines, ripened cheeses, exotic meats, imported groceries, olive oils, truffles, foie gras, caviar and a robust selection of organic products, as well as prepared food departments such as chocolate, ice cream shop, cafeteria and fine bakery, among others.



---

La Comer is a holding company that operates in the retail sector in Mexico. The company runs 63 stores located mainly in the center of the country and aims to serve consumers through four different store formats: Sumesa, City Market, Fresko and La Comer.

### **Attention investors:**

Rogelio Garza  
La Comer  
+52 (55) 52709038  
[rgarza@lacomer.com.mx](mailto:rgarza@lacomer.com.mx)

### **Attention media:**

Horacio Loyo  
Dextera Comunicación  
+52 (55) 52820826 ext. 228  
[horacio.loyo@dextera.com.mx](mailto:horacio.loyo@dextera.com.mx)