



LA COMER, S.A.B. DE C.V. ("LA COMER") ANNOUNCES PERIOD OF SILENCE BEFORE PUBLISHING ITS FINANCIAL RESULTS 4thQ19

(Mexico City, February 12, 2020) La Comer, S.A.B. de C.V. in subsequent La Comer (BMV:LACOMER), announces that from today until February 26th 2020, initiates a period of silence.

During the silent period the company does not discuss or disclose information about its results for the fourth quarter of 2019. This practice ensures greater transparency in the disclosure of information.

The Company estimate to publish the results of the fourth quarter of 2019 on February 26th, after the market is closed, and have the conference call as described below.

Date & Hour:

Thursday, February 27, 2020, 11:00 a.m. México City (CT), 12:00 p.m. (EST). To ensure connection is recommended to dial 15 minutes earlier.

Speakers:

Rogelio Garza, CFO Yolotl Palacios, IR

Phone number:

EUA: +1 (844) 845-6832 Internacional: +1 (412) 317-6389

Mexico Dial-In number 52 55 88808040 Code (Conference ID): La Comer

Replay:

Phone. +1 (877) 344-7529 / (412) 317-0088 (End date March 9)

Code: 10139107

Webcast:

To access presentation:

https://webcastlite.mzig.com/cover.html?webcastld=7514254d-44c2-43cf-a906-4e15be811e6c

La Comer, is a holding company that operates in the retail sector in Mexico. The company runs 71 stores located mainly in the center of the country and aims to serve consumers through four different store formats: Sumesa, City Market, Fresko and La Comer.

Attention investors:

Rogelio Garza La Comer +52 (55) 52709038 rgarza@lacomer.com.mx

Attention media:

Horacio Loyo Dextera Comunicación +52 (55) 52820826 ext. 228 horacio.loyo@dextera.com.mx